# SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY SAULT STE. MARIE, ONTARIO SAULT COLLEGE **COURSE OUTLINE** COURSE TITLE: WEB PUBLISHING CODE NO. : OAD301 SEMESTER: FIVE PROGRAM: **OFFICE ADMINISTRATION** AUTHOR: LYNN DEE EASON DATE: APRIL PREVIOUS OUTLINE DATED: APRIL 2010 2011 Apr 2011 **APPROVED:** "Penny Perrier" CHAIR DATE TOTAL CREDITS: 3

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PREREQUISITE(S):

HOURS/WEEK:

NONE

6 hours/7 weeks

### I. COURSE DESCRIPTION:

Web sites are a major communication tool for business. Graduates of this course will be able to design, prepare, update, and publish Web pages using SharePoint Designer 2007. Advanced features will be studied as well as the integration of Office components into a Web site.

# II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

- 1. Describe and work with the various elements involved in web publishing.
  - Work with HTML at a basic level
  - Recognize and utilize good web design principles
- 2. Create and modify a SharePoint Designer 2007 Web.

Potential Elements of the Performance:

- Identify components of the SharePoint Designer interface
- Build a web site
- Customize a web site
- Add new pages and folders to a web site
- Import a web page
- Work with templates
- Create lists
- Create an external style sheet and establish element and class styles
- Define content sections
- Create a two-column layout
- Work with image files
- Create links, link bars, email links, and bookmarks
- Create image maps and link hotspots to bookmarks
- Test and validate a web site
- Identify options for publishing
- Publish original sites and changes to a web site
- Check for spelling errors and broken hyperlinks
- 3. Integrate Office 2007 documents and interactive forms to web sites.

Potential Elements of the Performance:

- Add Flash, Windows Media Player, QuickTime, Word, PowerPoint, Excel, and Access content to a web page
- Create basic rollovers and customize
- Create and work with layers
- Work with layout tables
- Design and create web forms

- Apply basic search engine optimization techniques
- Use the Accessibility pane to locate and fix accessibility problems

# III. REQUIRED RESOURCES/TEXTS/MATERIALS:

<u>Microsoft Office SharePoint Designer 2007 Basic. ILT Series.</u> Thomson Course Technology. ISBN: 1-4239-5115-8

Microsoft Office SharePoint Designer 2007 Advanced. ILT Series. Thomson Course Technology. ISBN: 1-4239-5111-5

USB memory stick (recommended)

Two (2) labeled file folders

### IV. EVALUATION PROCESS/GRADING SYSTEM:

#### **Mid-Term Reporting:**

- S Satisfactory Progress
- U Unsatisfactory Progress
- R Repeat (objectives have not been met)
- NR Grade not reported to Registrar's Office

### Breakdown of Final Grade:

For success of this course, students must complete:

Two tests (including both hands-on and theory)

- Test 1 – 35%	
- Test 2 – 35%	70%
Assigned projects in a timely, accurate manner	<u> </u>
	4000/

100%

The following semester grades will be assigned to students in postsecondary courses:

		Grade Point
<u>Grade</u>	<u>Definition</u>	<u>Equivalent</u>
A+	90 - 100%	4.00
А	80 - 89%	4.00
В	70 - 79%	3.00
С	60 - 69%	2.00
D	50-59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been	
	awarded.	
S	Satisfactory achievement in field /clinical	
	placement or non-graded subject areas.	
U	Unsatisfactory achievement in field/	

	clinical placement or non-graded subject
	area.
Х	A temporary grade limited to situations
	with extenuating circumstances giving a
	student additional time to complete the
	requirements for a course.
NR	Grade not reported to Registrar's office.
W	Student has withdrawn from the course
	without academic penalty.

# VI. SPECIAL NOTES:

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

It is the student's responsibility to be familiar with the course outline and *Office Administration–Executive Student Manual.* These documents provide classroom policies that must be followed.

Students are expected to check college e-mail twice daily as a minimum.

Regular attendance and participation is expected to ensure course information is communicated to all students. In-class observation of student work and guidance by the professor aids student success. Lectures will not be repeated in subsequent classes. A study partner/group is invaluable for notes in the event of an unavoidable absence but must not be depended upon for frequent absences.

Students are expected to demonstrate respect for others in the class.

Classroom disturbances will be dealt with through an escalating procedure as follows:

- One verbal warning from professor
- One E-mail notification from professor
- Meeting with the dean which may result in suspension or expulsion

Producing accurate work is fundamental to this course. Marks will be deducted for inaccuracies.

Keyboarding proficiency is an integral component of the Office Administration–Executive program. Students who are unable to keyboard with touch type techniques should be practicing their skills on a daily basis. *All the Right Type* typing tutor software is located in the E-wing computer labs and in the Learning Centre. Visit <u>http://www.ingenuityworks.com/</u> for more information on purchasing All the Right Type for home use.

It is expected that 100 percent of classroom work be completed as preparation for the tests. All work must be labeled with the student's name and the project information on each page. If required, work must be submitted in a labeled folder complete with a plastic CD pocket. The college network (S:/My Documents) should be used as the primary workspace. Students are responsible for maintaining back-ups of all completed files using either a memory stick (USB) or CD.

Students are expected to be present to write all tests during regularly scheduled classes. During tests, students are expected to keep their eyes on their own work. Academic dishonesty will result in a grade of zero (0) on the test for all involved parties. A missed test will receive a zero (0) grade.

Tests will not be "open book." Students must ensure that they have the appropriate tools to do the test.

Test papers may be returned to the student after grading in order to permit verification of the results and to review the tests. However, the student must return all test papers to the professor who will keep them on file for two weeks after the semester finish date. Any questions regarding the grading of individual tests must be brought to the professor's attention within two weeks of the date test papers are returned in class.

For those students who have

- attended 75 percent of classes,
- completed all required course work,
- failed the course or missed one test,

a supplementary test will be administered at the end of the module. The mark achieved on the supplemental will replace the lowest test for the final grade calculation. In exceptional circumstances, the department will review the application of this policy on an individual basis. Supporting documentation may be required.

### VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.